



LUNATICS COLLABORATION WHITEPAPER

INTRODUCTION

LUNATICS HAS ESTABLISHED ITSELF AS ONE OF THE MOST TRUSTED AND ORGANIC COMMUNITIES IN THE BITCOIN SPACE. WE HAVE GROWN WITHOUT HYPE, WITHOUT GIMMICKS, AND WITHOUT CONDITIONAL ENGAGEMENT. OUR STRENGTH LIES IN OUR VALUES—AND THOSE VALUES EXTEND TO HOW WE COLLABORATE.

THIS DOCUMENT OUTLINES THE PRINCIPLES, EXPECTATIONS, AND STRUCTURE OF COLLABORATIONS WITH LUNATICS. THESE STANDARDS ARE DESIGNED NOT ONLY TO PROTECT OUR COMMUNITY, BUT TO OFFER MEANINGFUL VALUE TO YOURS.

OUR PHILOSOPHY

COMMUNITY FIRST

THE LUNATICS COMMUNITY IS NOT THE PRODUCT. WE DIDN'T BUILD THIS BY ASKING FOR FAVORS—WE BUILT IT BY GIVING MORE THAN WE TOOK. WE EXPECT THE SAME RESPECT IN ANY PARTNERSHIP.

NO CONDITIONAL ENGAGEMENT

OUR COMMUNITY HAS NEVER BEEN ASKED TO PERFORM TASKS, TAG FRIENDS, OR GRIND FOR WHITELIST SPOTS. WE DON'T ASK THEM TO ACT LIKE A MARKETING TEAM, AND WE DON'T EXPECT THEM TO DO THAT FOR ANYONE ELSE.

NO THIRD-PARTY INTERFERENCE

WE DO NOT ENGAGE WITH COLLAB MANAGERS, BOTS, OR THIRD-PARTY PLATFORMS. ALL COMMUNICATION HAPPENS DIRECTLY WITH FOUNDERS OR CORE TEAM MEMBERS. TRUST IS PERSONAL.

COLLABORATION TERMS

TO ENSURE INTEGRITY AND ALIGNMENT IN EVERY PARTNERSHIP:

I. LUNATICS-ONLY ACCESS

- **ALL PARTNERS MUST BE HOLDERS OF LUNATICS.**
- **THE DEPTH OF THE COLLABORATION MAY VARY BASED ON THE SIZE OF THE HOLDING.**

2. FAIR & TRANSPARENT CLAIMS

- **ALL CLAIMS AND BENEFITS FOR OUR HOLDERS WILL BE SIMPLE, FREE, AND FAIR—NO HIDDEN REQUIREMENTS, NO BACKDOORS.**

3. MINIMUM ALLOCATION REQUIREMENT

- **WE WILL ONLY CONSIDER PROJECTS OFFERING A MINIMUM ALLOCATION FOR AT LEAST 10% OF OUR COMMUNITY. WE VALUE QUALITY AND INCLUSION.**

4. ALIGNED VALUES ONLY

- **WE WILL ONLY PROMOTE PROJECTS WE WOULD MINT OURSELVES. IF IT'S NOT GOOD ENOUGH FOR US, IT'S NOT GOOD ENOUGH FOR OUR COMMUNITY.**

WHAT YOU CAN EXPECT FROM US

PROMOTION WITHIN OUR COMMUNITY VIA TRUSTED CHANNELS.

OPTIONAL COMMUNITY-FACING CONTENT AND MATERIAL (YOUR PROJECT, YOUR ART, YOUR STORY)—DISTRIBUTED FOR HOLDERS TO ENGAGE WITH AT THEIR OWN DISCRETION.

THE PROJECT TO DO EVERYTHING IN ITS POWER TO ENSURE YOUR OFFERING IS A SUCCESS FOR BOTH YOU AND OUR COMMUNITY.

HONEST FEEDBACK AND FOUNDER-TO-FOUNDER COMMUNICATION.

NO NOISE, NO FLUFF—JUST SUBSTANCE.

FINAL NOTE

THESE PRACTICES ARE NOT IN PLACE BECAUSE WE BELIEVE WE'RE BETTER THAN ANYONE. THEY ARE IN PLACE BECAUSE WE BELIEVE THIS IS WHAT'S BEST FOR *EVERYONE*. COLLABORATION SHOULD BE MUTUAL, TRANSPARENT, AND VALUE-ALIGNED.

LUNATICS